

## SULTANAHMET KÖFTECİSİ GIDA ÜRÜNLERİ A.Ş.

### WEBSITE COOKIE DISCLOSURE TEXT

This disclosure text has been prepared by Sultanahmet Köfteci Gıda Ürünleri A.Ş. ("SULTANAHMET KÖFTECİSİ"), whose information is provided below, in its capacity as data controller, within the scope of Article 10 of the Law on Protection of Personal Data No. 6698 ("Law"), to inform about the cookies used on its website (www.sultanahmetkoftesi.com).

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**Phone:** 212 5136468 **E-mail:** info@sultanahmetkoftesi.com

**Cookies are small text files saved to your computer, mobile phone, tablet, and other mobile devices via your browser when you visit our site.** They enable our site to operate more efficiently, offering personalized pages that are suitable for your needs and are fast.

Cookies are created when you visit our site. Depending on their duration, **"temporary cookies" are valid until the browser is closed**, while **"persistent cookies" remain valid until they are deleted or expire**. Our site uses "first-party" cookies directly placed by our site server, and "third-party" cookies placed by other servers to offer you more suitable services, products, or offers from third parties outside our site.

Our site utilizes social network plugins. These plugins may access and process your data from the relevant social network and combine it with data from your account on that social network. For detailed information on the purpose, methods, and duration of personal data processing by social networks, please review the personal data processing policies of the respective social networks.

#### **Cookie types and purposes:**

- **Mandatory Cookies:** These cookies are essential for our site to function correctly and are used for purposes such as security and authentication. They are used for identity authentication to prevent the loss of current session information. We use these cookies without requiring explicit consent, based on legal grounds under Article 5/2-e and 5/2-f of the Law on Protection of Personal Data, namely: data processing is mandatory for the establishment, exercise, or protection of a right; and data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject. We indicate which mandatory cookies we use in the tables provided in Article 5 of our disclosure text.
- **Functional Cookies:** These cookies enable the site to remember visitors' preferences such as language and text font size. **We require your explicit consent to place functional cookies.**
- **Performance and Analysis Cookies:** These cookies help improve our site, collect information about visitors' site usage, check whether the site is working as intended, and are used for error detection.
- **Targeting and Advertising Cookies:** These cookies are used to promote products and services on our site or other areas, display personalized advertisements to visitors with our business partners, and measure their effectiveness. With these analytical cookies,

we gain information about the use of our website. **We require your explicit consent to place analytical cookies.**

When you first visit our website, we will display a pop-up window with an explanation about cookies. By clicking the "Cookie Disclosure Text" button, you can review the categories of cookies and plugins you have selected in the pop-up window, as explained here.

When your computer or mobile device reaches the browser, it automatically accepts and predefines cookie data.

**The cookie information is as follows:**

<b>Provider Name</b>	<b>Purpose</b>	<b>Type</b>	<b>Duration</b>
Facebook	_fbp Advertising targeting and conversion tracking	Targeting	3 Months
Google Analytics	_ga Uniquely identifying users	Performance	1 Year
Google Analytics	_ga_4763ZHGFYQ User segmentation and analysis	Performance	1 Year
Google Analytics	_ga_MSRYBQ1ZYX User segmentation and analysis	Performance	1 Year
Google Analytics	_gat_gtag_UA_164724828_3 Limiting request rate	Performance	Session
Google Analytics	_gid Identifying user sessions	Performance	Session
Facebook	ar_debug Debugging and development processes	Functional	Session
Facebook	c_user User authentication	Mandatory	1 Year
Facebook	datr Security and bot protection	Mandatory	1 Year
Facebook	dpr Screen resolution optimization	Performance	3 Months
Facebook	fr Optimizing ad effectiveness and targeting	Targeting	3 Months
sultanahmetkoftesi.com	jpuhofx1 Unknown (randomly generated value)	Functional	3 Days
Facebook	ps_l Page load performance monitoring	Performance	1 Year
Facebook	ps_n Page load performance monitoring	Performance	1 Year
sultanahmetkoftesi.com	qv6tefno Unknown (randomly generated value)	Functional	5 Days
Facebook	sb Browser security and session management	Mandatory	1 Year
sultanahmetkoftesi.com	twxpliwX Unknown (randomly generated value)	Functional	5 Days
sultanahmetkoftesi.com	v2w8fksl Unknown (randomly generated value)	Functional	5 Days
Facebook	wd Window size optimization	Performance	4 Days
Facebook	xs Session authentication and security	Mandatory	1 Year

SULTANAHMET KÖFTECİSİ reserves the right, when deemed necessary, to disable cookies on the site, change their types or functions, or add new ones. Cookie changes will be effective from the date they are published.

If you do not want the predefined cookies to be placed on your device, **you can refuse, delete, or block access to the use of cookies**. In this case, you may not be able to use some areas properly.

You can access detailed information about cookies and the processing of your other personal data from the **SULTANAHMET KÖFTECİSİ Personal Data Protection and Processing Policy** located at ([www.sultanahmetkoftesi.com](http://www.sultanahmetkoftesi.com)).

Your personal data may be shared with our suppliers and legally authorized public institutions, limited to and in accordance with the law, for the purposes stated above.

**Use and Control of Cookies:** If you are under 18 years of age, please visit our site accompanied by your parents. Do not share personal data on our site without parental accompaniment.

You can block or delete cookies through your internet browser settings. In the web address bar, you can select cookie settings to be blocked via the "Site information" area next to the address, however, **mandatory cookies necessary for the operation of our website will remain effective**. If you do not wish for this, you should terminate your visit to the site.

- Internet Explorer – <https://support.microsoft.com/en-GB/kb/278835>
- Chrome – <https://support.google.com/chrome/answer/95647?hl=en-GB>
- Firefox – <https://support.mozilla.org/en-GB/kb/delete-browsing-search-download-history-firefox>
- Safari – <https://support.apple.com/kb/PH5042?locale=en-GB>
- Opera – <http://www.opera.com/help/tutorials/>

If you are using a browser different from those listed above, please visit your browser's developer page. To disable Google Analytics cookies across all browsers, you can use <http://tools.google.com/dlpage/gaoptout>. SULTANAHMET KÖFTECİSİ reserves the right to make changes to this cookie notification. We care about your privacy and therefore update our cookie notification when necessary. You can always access the current version by visiting our site.

Your personal data is processed by associating it with your IP information. These personal data are transferred to other data controllers at the web address specified in the table above, for the same stated purpose. **Personal data is not transferred abroad by the site itself**. However, **your data collected via cookies is transferred abroad due to third-party cookie servers being located abroad**. If you do not wish for this, you should terminate your visit to the site.

Data transfer abroad via cookies occurs if the data subject gives explicit consent to the transfer, provided that the data subject is informed about the possible risks, as per Article (9)(6)(a) of the Law. **By approving foreign-sourced cookies, explicit consent is deemed given.**

**Potential Risks for Personal Data Transfer Abroad via Cookies:** The potential risks you may encounter if your personal data collected via cookies is transferred abroad are listed below:

- **Data Security Risk:** Your personal data received by data recipients abroad may face risks such as unauthorized access, alteration, or leakage if adequate security measures are not taken. Such situations may result in the unauthorized use of your personal data by third parties.
- **Different Legal Regulations:** Data protection regulations in the countries where your personal data is transferred may differ from those in Turkey. This may cause variability in the level of protection for your personal data and increase the risk of your data not being adequately protected.
- **Unauthorized Sharing and Use:** There is a risk that your data may be shared with unauthorized persons by data recipients abroad or used for purposes other than those specified. Such a situation may result in the violation of your personal privacy and misuse of your data.
- **Inadequacy of Technical and Administrative Measures:** If data recipients abroad fail to take necessary technical and administrative measures for the protection of personal data, your data may be exposed to security breaches. Such breaches may result in the loss, theft, or unauthorized access to data.
- **Response to Data Breaches:** In the event of a data breach abroad, there is a risk that a quick and effective response to the breach may not be provided. This may lead to the escalation of the data breach's effects and cause more widespread damage.

**Data Subject Rights:** Your requests within the scope of Article 11 of the Law, which regulates "Rights of the Data Subject," can be made by sending a petition prepared according to the Communiqué on Procedures and Principles for Application to the Data Controller (Official Gazette: 10.03.2018/30356) or by filling out the "Personal Data Owner Application Form" available at [www.sultanahmetkoftesi.com](http://www.sultanahmetkoftesi.com) and submitting it to SULTANAHMET KÖFTECİSİ's email, postal address, or physical address.

**Sultanahmet Köftecisi Gıda Ürünleri A.Ş.**